



THE SCHOLARSHIP HIGHLIGHT & ENDOWMENT FUND YEAR!

7 YEARS OF UNITING: Community, Initiative, & Opportunity

Keenah Bonaparte • Keyara S. Brown • Tasia Bryant-Jordan • Anthony DeShields • Angela Durant • Salsabeel Elbakhadaoui • Tyshay Goudy • Avianne Haynes • Dorothy Mack • Taianna Sanders • Khiyyiel Smith • Sakina Ahmad • Chikayla Barriner • Nijah Broady-Lewis • Marquise Cannon • Zanitha Collson • Shydaira Coleman • Deresha Cooper • Christina Crabbe • Gregory Dowdy-Goodman • Nya Fields • Jhalil Griffin • Nyasia Griffin • Imeree Harris • Yuzza Henderson • Rasheeda Little-Herring • Jaleya Martin • Az'Zahaier Miles-Dingie • Jevon Mitchell • Akello Mooby • Jodi Slaughter • Sean Thornton • India Verden-Gregory • Ellana Watson • Sierra Williams • Shasta Bady • Amani Ball • Anisah Barber-McNish • Shekhinah Bathyehudah-Davis • Alvina Belcher • Shaniya Brown • Jasmine Butler • Lalita Coleman • Cinnaya Demby • Ashira Frager • Sharea Freeman • Tiana Garvin • Aliisha Goodwin-Dancy • Nya Griffin • Michele Holland • Milan Holly-Myers • Jarmiea Johnson • Keaira Johnson • Rayana Keel • Zybreana Knox • Qurron Lewis • Kipaji Miles • Nahseem Moody • Kareem Owens • Azjan Ransome • Nadera Robinson • Keanu Saulsberry • Kayla Savage • NorVetta Steward • Caren Teague • Nayyar Tenner • Briyah West • Jordan Williams • Khamyra Wilson • Kareema York • Keenah Bonaparte • Keyara S. Brown • Tasia Bryant-Jordan • Anthony DeShields • Angela Durant + Salsabeel Elbakhadaoui + Tyshay Goudy + Avlanne Haynes + Dorothy Mack + Taianna Sanders + Khiyyiel Smith + Sakina Ahmad + Chikayla Barriner + Nijah Broady-Lewis + Marquise Cannon + Zanitha Coilson + Shydaira Coleman • Deresha Cooper • Christina Crabbe • Gregory Dowdy-Goodman • Nya Fields • Jhalil Griffin • Nyasia Griffin • Imeree Harris • Yuzza Henderson • Rasheeda Little-Herring • Jaleya Martin • Az Zahaier Miles-Dingle • Jevon Mitchell • Akello Mooby • Jodi Slaughter • Sean Thornton • India Verden-Gregory • Ellana Watson • Sierra Williams • Shasta Bady • Amani Ball • Anisah Barber-McNish • Shekhinah Bathyehudah-Davis • Alvina Belcher • Shaniya Brown • Jasmine Butler • Lalita Coleman • Cinnaya Demby • Ashira Frager • Sharea Freeman • Tiana Garvin • Ailisha Goodwin-Dancy • Nya Griffin • Michele Holland • Milan Holly-Myers • Jarmiea Johnson • Keaira Johnson • Rayana Keel • Zybreana Knox • Qurron Lewis • Kipaji Miles • Nahseem Moody • Kareem Owens • Azjan Ransome • Nadera Robinson • Keanu Saulsberry • Kayla Savage • NorVetta Steward • Caren Teague • Nayyar Tenner • Briyah • Jordan Williams • Khamyra Wilson • Kareema York • Keenah Bonaparte • Keyara S. Brown • Tasia Bryant-Jordan • Anthony DeShields • Angela Durant • Salsabeel Elbakhadaoui • Tyshay Goudy • Avianne Haynes • Dorothy Taianna Sanders • Khiyyiel Smith • Sakina Ahmad • Chikayla Barriner • Nijah Broady-Lewis • Marquise Cannon • Zanitha Colison • Shydaira Coleman • Deresha Cooper • Christina Crabbe • Gregory Dowdy-Goodman • Nya · Jhalil Griffin • Nyasia Griffin • Imeree Harris • Yuzza Henderson • Rasheeda Little-Herring • Jaleya Martin • Az Zahaier Miles-Dingle • Jevon Mitchell • Akello Mooby • Jodi Slaughter • Sean Thornton • India Verden-Gregory • Ellana Watson • Sierra Williams • Shasta Bady • Amani Ball • Anisah Barber-McNish • Shekhinah Bathyehudah-Davis • Alvina Belcher • Shaniya Brown • Jasmine Butler • Lalita Coleman • Cinnaya Demby • Ashira Frager • Sharea Tiana Garvin • Allisha Goodwin-Dancy • Nya Griffin • Michele Holland • Milan Holly-Myers • Jarmiea Johnson • Keaira Johnson • Rayana Keel • Zybreana Knox • Qurron Lewis • Kipaji Miles • Nahseem Moody • Kareem • Azjan Ransome • Nadera Robinson • Keanu Saulsberry • Kayla Savage • NorVetta Steward • Caren Teague • Nayyar Tenner • Briyah West • Jordan Williams • Khamyra Wilson • Kareema York • Keenah Bonaparte • Keyara • Tasia Bryant-Jordan • Anthony DeShields • Angela Durant • Salsabeel Elbakhadaoui • Tyshay Goudy • Avianne Haynes • Dorothy Mack • Taianna Sanders • Khiyyiel Smith • Sakina Ahmad • Chikayla Barriner • Nijah wis • Marquise Cannon • Zanitha Collson • Shydaira Coleman • Deresha Cooper • Christina Crabbe • Gregory Dowdy-Goodman • Nya Fields • Jhalil Griffin • Nyasia Griffin • I'meree Harris • Yuzza Henderson • R Little-Herring • Jaleya Martin • Az'Zahaier Miles-Dingle • Jevon Mitchell • Akello Mooby • Jodi Slaughter • Sean Thornton • India Verden-Gregory • Ellana Watson • Sierra Williams • Shasta Bady • Amani Ball • Anisah Barber-McNish khinah Bathyehudah-Davis • Alvina Belcher • Shaniya Brown • Jasmine Butler • Lalita Coleman • Cinnaya Demby • Ashira Frager • Sharea Freeman • Tiana Garvin • Alilisha Goodwin-Dancy • Nya Griffin • Michele Holland • Milan Holly-Myers • Jarmiea Johnson • Keaira Johnson • Rayana Keel • Zybreana Knox • Qurron Lewis • Kipaji Miles • Nahseem Moody • Kareem Owens • Azjan Ransome • Nadera Robinson • Keanu Saulsberry • Kayla Savage vard • Caren Teague • Nayyar Tenner • Briyah West • Jordan Williams • Khamyra Wilson • Kareema York • Keenah Bonaparte • Keyara S. Brown • Tasia Bryant-Jordan • Anthony DeShields • Angela Durant • Salsabeel Elbakhadaoui • Tyshay Goudy • Avianne Haynes • Dorothy Mack • Taianna Sanders • Khiyyiel Smith • Sakina Ahmad • Chikayla Barriner • Nijah Broady-Lewis • Marquise Cannon • Zanitha Coilson • Shydaira Coleman • Deresha er • Christina Crabbe • Gregory Dowdy-Goodman • Nya Fields • Jhalil Griffin • Nyasia Griffin • I'meree Harris • Yuzza Henderson • Rasheeda Little-Herring • Jaleya Martin • Az'Zahaier Miles-Dingle • Jevon Mitchell • Akello Mooby * Jodi Slaughter * Sean Thornton * India Verden-Gregory * Ellana Watson * Sierra Williams * Shasta Bady * Amani Ball * Anisah Barber-McNish * Shekhinah Bathyehudah-Davis * Alvina Belcher * Shaniya Brown * Jasmine Butler + Lalita Coleman + Cinnaya Demby + Ashira Frager + Sharea Freeman + Tiana Garvin + Allisha Goodwin-Dancy + Nya Griffin + Michele Holland + Milan Holly-Myers + Jarmiea Johnson + Keaira Johnson + Rayana Keel + Zybreana Knox • Qurron Lewis • Kipaji Miles • Nahseem Moody • Kareem Owens • Azjan Ransome • Nadera Robinson • Keanu Saulsberry • Kayla Savage • NorVetta Steward • Caren Teague • Nayyar Tenner • Briyah West • Jordan Williams myra Wilson • Kareema York • Keenah Bonaparte • Keyara S. Brown • Tasia Bryant-Jordan • Anthony DeShields • Angela Durant • Salsabeel Elbakhadaoui • Tyshay Goudy • Avianne Haynes • Dorothy Mack • Taianna Sanders • Khiyyiel Smith • Sakina Ahmad • Chikayla Barriner • Nijah Broady-Lewis • Marquise Cannon • Zanitha Coilson • Shydaira Coleman • Deresha Cooper • Christina Crabbe • Gregory Dowdy-Goodman • Nya Fields • Jhalil Griffin • Nyasia Griffin • I'meree Harris • Yuzza Henderson • Rasheeda Little-Herring • Jaleya Martin • Az'Zahaier Miles-Dingle • Jevon Mitchell • Akello Mooby • Jodi Slaughter • Sean Thornton • India Verden-Gregory • Ellana Watson • Sierra Williams • Shasta Bady • Amani Ball • Anisah Barber-McNish • Shekhinah Bathyehudah-Davis • Alvina Belcher • Shaniya Brown • Jasmine Butler • Lalita Coleman • Cinnaya Demby • Ashira Frager • Sharea Freeman • Tiana Garvin • Allisha Goodwin-Dancy • Nya Griffin • Michele Holland • Milan Holly-Myers • Jarmiea Johnson • Keaira Johnson • Rayana Keel • Zybreana Knox • Qurron Lewis • Kipaji Miles • Nahseem Moody • Kareem Owens • Azjan Ransome • Nadera Robinson • Keanu Saulsberry • Kayla Savage • NorVetta Steward • Caren Teague • Navyar Tenner • Briyah West • Jordan Williams • Khamyra Wilson • Kareema York



MISSION:

To provide self-sufficiency, education, and empowerment opportunities to residents living in public and assisted housing through programs, philanthropic fund raising, community-based partnerships and special initiatives.

VISION:

Improve the quality of life and economic well-being of residents of public and assisted housing

Promote the transformation and revitalization of distressed neighborhoods

Expand affordable homeownership opportunities

Encourage and support higher education opportunities for youth & adult residents

BOARD OF DIRECTORS:

Kelvin A. Jeremiah	PhillySEEDS Founder and Director, PHA President & CEO
Andrea Bowman	PhillySEEDS Chair and PHA Corporate Secretary
Celeste C. Fields	PhillySEEDS President and PHA Senior Executive Vice President – Chief Administrative & Financial Officer
Annie Cheng	PhillySEEDS Director and PHA Chief of Staff

OFFICERS:

Marco Ferreira	PhillySEEDS Business Manager and PHA Director – Workforce Development and Homeownership Programs
Eric Schneiderreit	PhillySEEDS Treasurer and PHA Accounting Manager
Brittlea Keith	PhillySEEDS Secretary and PHA Administrative Assistant II

MESSAGE FROM PHILLYSEEDS FOUNDER AND PHA PRESIDENT & CEO

THE SCHOLARSHIP HIGHLIGHT & ENDOWMENT FUND YEAR!



In PhillySEEDS' seventh year, we're launching a two-year campaign to create a million dollar Scholarship Endowment Fund and kicking off that campaign with a Scholarship Gala Event on June 10, 2020, to ensure that funds will be available to

sustain PhillySEEDS scholarships and create critical opportunities.

The difference that a PhillySEEDS scholarship can make is immeasurable, especially for our PHA population that faces significant economic and societal challenges in a city that remains at the bottom of the heap in terms of poverty and gun violence rates. But, when one invests in education, a transformative opportunity for life-long positive change is achieved.

At PhillySEEDS and PHA, we get to see the impact of these opportunities first-hand and this is the year for us to share many of those stories with you – so that you, too, can appreciate the impact of your critical support, to be able to open up lives in ways that really make a difference. Our core belief is that we have bright, qualified, and motivated residents at PHA who can leave generational cycles of dependence on public housing, have expanded choices for their lives, and be examples for others – if given a chance. The Scholarship Endowment Fund will ensure that PHA residents continue to have that chance – to learn, become qualified, and improve personally, financially, and as part of a greater community.

We truly appreciate your support of and faith in our PhillySEEDS scholars – and hope you can continue to support them by attending and/or sponsoring the Scholarship Gala, where you will have the opportunity to meet many of them and hear of their impressive and inspirational accomplishments.

Thank you.

Kelvin A. Jeremiah, M.A., M.P.A. President & CEO of the Philadelphia Housing Authority Founder & Director of PhillySEEDS, Inc.

PHILLYSEEDS SCHOLARSHIPS

APPLYING

PhillySEEDS and PHA are actively involved in getting the word out to PHA residents about the annual scholarship opportunities, which is not hard, since many awardees and residents spread the word and every year, at the July Board of Commissioners meeting, there is a scholarship award ceremony that includes the scholars, their families and friends.

The application dates and details on the process are shared in many ways, including online at PhillySEEDS.org, at all PHA Management offices, and through the efforts of resident leadership and the Resident Advisory Board (which has two members on the PHA Board, RAB President Asia Coney and Ethel Wise), so that residents know well in advance the requirements and deadlines.

In order to be eligible, applicants must be seeking full-time admission to a two-year or fouryear college, university or trade/technical school; have a GPA of at least 2.5 or B-; and be a resident of public housing, scattered site, PAPMC, AME, or a member of an HCV program household (verified by the lease) for at least one (1) year.

SCHOLARSHIP LEVELS AND REQUIREMENTS

Three levels of scholarship funding are available (always subject to funding availability):

- \$5,000 scholarships applicants must have a minimum GPA of 3.3;
- \$3,000 scholarships applicants must have a minimum GPA of 3.0; and
- \$1,000 scholarships applicants must have a minimum GPA of 2.5.

Since PhillySEEDS began, we have awarded 246 scholarships at the \$5,000 level, 109 at the \$3,000 level and 56 at the \$1,000 level.

2019 SCHOLARSHIP RECIPIENTS









AWARDEE SCORING & SELECTION

The evaluation committee (which includes PHA employees, Resident Advisory Board members, PHA Resident Council members, and/or PHA residents who are also students) scores the applications based on a number of defined factors. Those include: the essay, community service, awards and honors, extracurricular activities, leadership activities, employment and internships, and two letters of recommendation.





Since PhillySEEDS was incorporated as a non-profit, 7 years ago, it has awarded over a million dollars to almost 400 PHA-assisted residents and, with sustained funding assistance, it can and will continue to provide even more and change lives by creating valuable educational opportunities!

Scholarship Awardee Shasta Bady:

Shasta Bady has been the recipient of three consecutive years of PhillySEEDS Scholarship awards. With these awards, she is able to now be in her final year at the Community College of Philadelphia, with her major being Biology. But Ms. Bady is multifaceted and part of her selection as a consecutive scholarship recipient reflects that fact that the PhillySEEDS' Scholarship application not only focuses on the scholar's GPA, but also takes into account the applicant's well-roundness in employment, internships, hobbies, community service, and other endeavors that contribute to the entire person. Shasta Bady, in addition to her study of biology, has a passion for art, through photography. That passion led her to a collaboration with SEPTA, where her photography display of everyday Philadelphians riding the SEPTA lines, called "As Above, So Below", was selected for exhibition in late 2019 and has been on view at the SEPTA Suburban Station. The focus of this art is to show how people move through these spaces and how they can move throughout the city so quickly. It also shows how PHA residents (and PhillySEEDS scholarship recipients) can accomplish, see, and create much more than many may think!



PhillySEEDS scholarship awardees have secured rewarding jobs, become homeowners, inspired other family members to pursue their academic goals, and helped break the cycle of generational dependence on PHA housing.



more PHILLYSEEDS SCHOLARS!

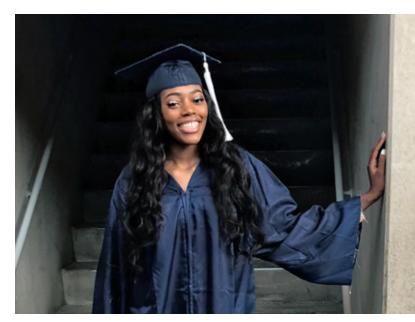
Scholarship Awardee Keenah J. Bonaparte:

"I would like to take this opportunity to give an extreme thank you for all that PhillySEEDS [has] done for me. As of December 21, 2019, I am a graduate of the Human Development and Family Studies program, from The Pennsylvania State University. I was awarded numerous scholarships along with a tablet from [PhillySEEDS], with this equipment I was able to cut costs and reduce financial loans. I am emailing you to show you that I am living proof that your program has been effective and is greatly appreciated.

Receiving scholarships from your program gave me the motivation to continue with greatness. It showed me that people other than my family believed in me and that I was doing great. My plans after undergraduate [are] to go back to school in the Philadelphia area for a MSW program. Again I would like to express that none of this would be possible without your help."

Scholarship Awardee Lalita Coleman:

"I began my journey to higher education in 2006. After completing three years at Kutztown University, I made one of the hardest decisions in my life. In 2010, the same year that I would have been graduating with a B.A. in English/Professional Writing, I welcomed a baby boy instead. Despite being a single mom, I never gave up on my dream of pursuing a degree to provide a better life for my child. After finding out about the adult accelerated program at Chestnut Hill College, I knew it was the perfect program for me as it was tailored for working adults and provided evening classes. I decided to enroll in 2016 and change my major. I've faced all kinds of adversity in my pursuit but I never gave up. On May 9, 2020 I will be graduating with my B.A. in Business Communications. Although, it's 10 years later than my original graduation date; I am a living testament that success has no deadline."







even more PHILLYSEEDS SCHOLARS!

Scholarship Awardee Shekhinah Brown:

Shekhinah Brown is a 4 time PhillySEEDS Scholarship recipient, maintaining a grade point average of 3.8 or higher; a graduate student at LaSalle University in the Nonprofit Leadership Program in the School of Business, from which she will obtain her Master's degree in 2020; and an award-winning content specialist, certified grant writer, and art management consultant. She is also a recipient of the Preserving Diverse Cultures award from Pennsylvania Council on the Arts for the organization she serves (The Women's Coalition for Empowerment, Inc.), and is best known for delivering innovative thoughtprovoking content; conveying creative concepts in crosscultural mediums; and as the creator of the Art Economic Empowerment series, a workshop educating emerging artists on how to make their passions profitable. Since 2016, she has connected artists to paid performance opportunities in the City of Philadelphia. The PhillySEEDS Scholarships have made Shekhinah's personal and professional goals of nonprofit leadership a reality, as she plans her career in the nonprofit sector working with underserved populations within the art community.

Scholarship Awardee Jordan Williams:

Scholarship awardee Jordan Williams is a second semester freshman at Shippensburg University, where he reports that in his first semester, he took some time to adjust to university life, getting more organized and constructing good time management. While he has always had good work and study habits, he appreciated and used the new opportunities to get tutoring, participate in writing workshops, and use the office hours offered by professors for extra assistance.

He joined the football team to help stay in shape, plans to improve his 3.0 GPA, to get more involved in clubs and extracurricular activities, and, in four years, plans to have a mechanical engineering degree while pursuing his career in fixing trains. Thanks to his PhillySEEDS scholarship, he is living in a new world, learning a lot, and navigating his way well!





HOMEOWNERSHIP

In addition to scholarships, the other two core programs for PhillySEEDS are homeownership and rental deposit assistance.

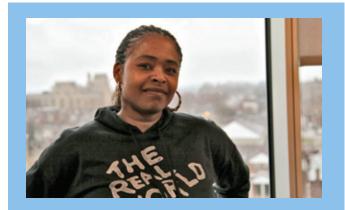
In its 7 years of existence, PhillySEEDS has helped 128 former PHA residents become first-time homeowners, with grants totalling approximately \$240,000.00.

In 2019, PhillySEEDS was able to assist 38 PHA residents become first-time homeowners, including PHA's oldest firsttime homeowner, who was able to purchase her home at the age of 88, after 30 years in public housing!

To prepare and support these first-time homeowners, PhillySEEDS uses partnerships, grants and savings programs to help them find and use opportunities to improve credit scores, participate in housing counseling, and obtain mortgage products for future home purchases. In addition, PhillySEEDS provided up to \$2,000 per buyer, for a matching grant to go towards mortgage down payments.

Not only does the transition to becoming a first-time homeowner empower former PHA residents and significantly change their lives and their outlook (as well as opening up units for others to move into at PHA, where the waitlist for public housing is still closed and the average waitlist time is approximately ten years), but these homeowners:

- 1) encourage others to consider homeownership;
- 2) report a greater sense of pride; and
- 3) feel more involved in their communities.



Homeowner & Scholarship Awardee Christina Thompson:

Christina Thompson had been pursuing a degree in Behavioral Health at Alvernia University when her available funding ran out and she was at a crossroads in terms of how to be able to complete her degree on time. She applied for a PhillySEEDS Scholarship in 2017 and was awarded one at the highest level, \$5,000, which allowed her to be able to complete her degree and graduate on time. With that degree, she went on to solid career opportunities and those, in turn, helped her be situated to become a first-time homeowner. In 2020, through PHA's Homeownership Program, she bought her own home, another accomplishment that was directly related to the scholarship assistance provided by PhillySEEDS (and the tenacity and purpose demonstrated by Ms. Thompson)



RENTAL DEPOSIT ASSISTANCE

In its 7 years of existence, PhillySEEDS has helped 106 PHA voucher holders move to more desirable housing locations, with grants totalling approximately \$120,000.

In 2019, PhillySEEDS was able to assist 28 PHA residents move into PHA-approved private landlord housing, using subsidized vouchers from PHA, due to receiving assistance from PhillySEEDS at a dollar-to-dollar match of the resident's security deposit savings, up to \$2,000.

In addition to its public housing program, in properties owned by PHA, PHA provides rental assistance to low-income families in the private rental market through the Housing Choice Voucher Program, which is funded by the U.S. Department of Housing and Urban Development.

Often, a resident who is currently a PHA voucher holder may seek to move to a neighborhood with a lower crime rate, better schools, and/or more employment opportunities, but the initial security deposit (typically equal to three months' rent) is not financially feasible.

This is where PhillySEEDS is able to assist, by providing the dollar-to-dollar match of the resident's security deposit savings, up to \$2,000, as well as offering other support services.



The voucher program is designed to:

- provide improved living conditions for low-income families while maintaining rent payments at an affordable level;
- promote freedom of housing choice and integrate lower-income and minority families into the private rental market; and
- provide an incentive to private owners to rent to lower-income families by offering timely assistance payments, a pool of families to select from, and regular inspections to ensure upkeep of the property.

June 10, 2020 **The Scholarship & Endowment Fund Gala**

We don't always have a "Gala" event, but this is our year to make a splash and have an elegant bash to include and celebrate our recent scholarship awardees.

Please come (and/or sponsor a Scholarship Awardee Attendee for the event, or several!)

Tickets:

\$125 per person \$100 to sponsor a Scholarship Award or Resident Leader Attendee

Location:

The Cescaphe Ballroom 923 N. 2nd St. Philadelphia 19123 (valet parking is included)

Time:

6 p.m. – 10 p.m.

Featuring:

An extravagant multi-course menu following passed hors d'oeuvres, wine and beer, mingling with PhillySEEDS Scholars, dignitaries, luminaries, and more!

Sponsorship Information:

Available on the PhillySEEDS.org website, with sponsorship levels at \$25,000, \$10,000, \$7,500, \$5,000 and \$3,000





WHY DOES PHILLYSEEDS NEED A SCHOLARSHIP ENDOWMENT FUND?

The Scholarship Highlight and Endowment Fund Gala is the kick-off to the creation of a million dollar endowment fund for the awardwinning PhillySEEDS scholarship program.

Every year, scholarships are awarded based on merit and achievement, but also based on limited funds.

PhillySEEDS and PHA recognize that a sustained funding basis, such as a Scholarship Endowment Fund, is essential to be able to ensure that the potential of PHA's residents is not limited by unpredictable funding. We want our achievers to be able to keep achieving, so that their striving for improvement and excellence is not blocked by erratic funding.

We believe in the potential and ability of our PhillySEEDS scholars and their dreams have helped us create one for us: to establish a million dollar PhillySEEDS Scholarship Endowment Fund in two years.







VETERANS BREAKFAST

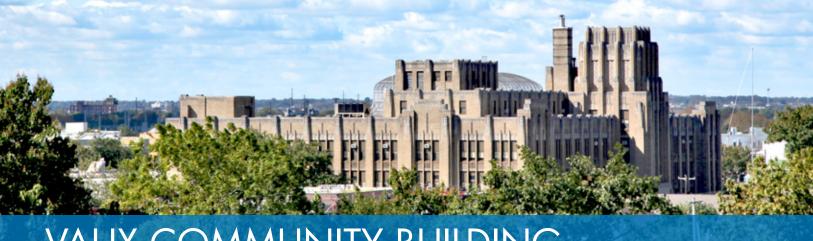
In 2019, PhillySEEDS also hosted its annual PHILLYSEEDS VETERANS ACKNOWLEDGMENT BREAKFAST EVENT.

On November 13, 2019, PhillySEEDS, hosted its fifth annual Veterans Acknowledgment Breakfast, again this year at the Philadelphia Eagles' Touchdown Club at the Lincoln Financial Center, with even higher attendance than last year and a wonderful crowd of veterans and their families. Stadium tours were also offered after the breakfast.

This event highlights the Veterans Affairs Supportive Housing ("VASH") residents' successes under the HUD-VASH program and showcases other self-sufficiency opportunities for them. In 2015, PHA and the City of Philadelphia announced that they had effectively ended homelessness for veterans, with PHA providing housing for over 1,000 veterans since 2008 (through vouchers, including approximately 700 from VASH) and in the last 5 years, PHA assisted 6 VASH residents to become homeowners.

This event was generously sponsored by T-Mobile (which also provided free T-Mobile tablets to PhillySEEDS for distribution to VASH attendees at the event, with PhillySEEDS paying for a limited time for Internet access), and Berkshire Hathaway-Trident. Santander Bank, a long-time supporter for PhillySEEDS also presented a check at the event and a great time was had by all!





VAUX COMMUNITY BUILDING

The Vaux Community Building, a HUD EnVision Center, as owned, renovated and repurposed by PHA, is an impressive anchor and resource for the Sharswood community, where PHA has its headquarters (saving millions a year by consolidation, to be put into PHA building, maintenance and programs).

VAUX BIG PICTURE HIGH SCHOOL

Beginning but a few years ago, PhillySEEDS contracted with the Vaux Big Picture High School, which is renting space in the building for its educational program, to provide a \$500 per student subsidy, regardless of whether students are PHA residents. The Vaux Big Picture High School completed its first year of operations, welcomed the second incoming class in September 2018 and the third in September 2019, and in its first year of school operations, met or exceeded 95% of the goals established by the School District of Philadelphia.





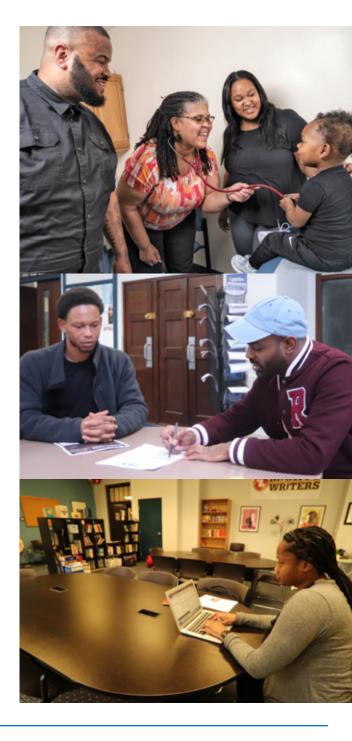
PHA received HUD's designation of the Vaux Community Building as an EnVision Center and, in the spring of 2019, PHA, PhillySEEDS, and partners launched a comprehensive Workforce Development Center, providing: a "one stop shop" for job readiness, employment and training, financial literacy, homeownership counseling, and other services for PHA and neighborhood residents.

The programs are designed for the community (including after school and enrichment programs and medical care from Temple School of Nursing); contractors (with programs to facilitate the process), and job applicants (helping them be better equipped to gain meaningful employment at a good wage).

WorkForce and EnVision Center Programs – Partners

- Careerlink
- Clarifi
- Congreso- CDL Part A Training program
- Congreso-Child Development Associate training program
- District 1199c Training Fund-Behavioral Health
- District 1199c Training Fund-Child Development
- District 1199c Training Fund-Nursing Aide
- District 1199c Training Fund-Pre-Apprenticeship Behavioral
- Energy Coordinating Agency-Green Retrofit training program
- JEVS Property Maintenance Training Program
- Lenfest Foundation (funder)
- MaturityWorks
- Mighty Writers
- Philadelphia OIC Culinary Art program
- Philadelphia OIC Front Desk training program
- Philadelphia OIC Housekeeping program
- Philadelphia OIC-HiSET (GED) program
- PowerCORPS PHL
- Scotland Yard Security-Intro to Security Services program
- Temple University, Department of Nursing
- Temple University North Philadelphia Workforce Initiative (funder)
- Temple University's English as a 2nd language class
- Trades for a Difference Entry Level Construction training program

This is but a part of the commitment that PHA and PhillySEEDS have to make the Sharswood neighborhood one of choice and opportunity.





11:45

Through its partnering with PhillySEEDS, T-Mobile has provided over 6,500 free tablets to PHA-assisted residents, with PhillySEEDS paying for 2-year service plans – to bridge the digital divide, which linkage is essential for PHA residents to be fully involved in our digital world.

()

alcol

This opportunity, lightly taken by so many, has been critical not only to our PhillySEEDS Scholars (who are all offered tablets), but also to so many residents for whom that connection to the outside world makes all the difference, for communicating, learning, and staying in contact in ways that many take for granted.

T-Mobile's commitment to driving digital inclusion for all families has made it one of PhillySEEDS' most appreciated and dependable partners.







AND MORE GOOD NEWS IN 2019

Santander Bank's Continuing Support

In 2019, Santander Bank continued its substantial support for PhillySEEDS' programming, this year focused on the Workforce Development Center in the Vaux Community Building, following Santander's focus last year on Home Ownership and, the year before, on the Vaux Community Building.

PHFA PHARE Grant for PhillySEEDS First Time Homebuyer Closing Cost Assistance

PhillySEEDS was selected to receive a \$50,000 grant from the Philadelphia Housing Finance Agency for a PHARE (Philadelphia Housing Affordability and Rehabilitation Enhancement) Fund grant for support of PhillySEEDS' First time Homebuyer Closing Cost Assistance Program, one of its core programs.

Gun Violence Grant from FPCP

PhillySEEDS was selected for a grant from the First Presbyterian Church in Philadelphia for Resident Programs and Partnerships programming related to gun violence at Raymond Rosen, Fairhill and/or Wilson Park.



FINANCIAL HIGHLIGHTS

Statement of Net Position - December 31, 2019

	2019	2018
Assets		* (* * * * *
Cash	\$726,343	\$408,224
Receivables	86,466	175,000
Total Assets	\$812,809	\$583,224
Liabilities		
Accrued liabilities	\$83,286	\$62,341
Grant advance	50,000	-
Total Liabilities	83,286	62,341
Net Position		
Unrestricted	228,246	221,297
Temporarily restricted	451,277	299,586
Total Net Position	679,523	520,883
Total Liabilities and Net Position	\$762,809	\$583,224

Statement of Revenues, Expenses and Change in Net Position - December 31, 2019

	2019	2018
Operating Revenue	. (. . . .	
Grants	\$40,000	-
Program income	75,000	175,000
Scholarship income	457,414	381,400
Inkind contributions	62,697	23,490
Donations	14,775	32,843
Total Operating Revenue	749,886	612,733
Expenses		
Program Expenses	506,479	448,208
General Expenses	84,767	57,049
Total Expenses	591,246	505,257
Change in net position	158,640	107,476
Net position, beginning of year	520,883	413,407
Net position, end of year	\$679,523	\$520,883

1/1-1-11

FUNDERS, SPONSORS & IN-KIND PARTNERS

Bartram's Garden Berkshire Hathaway - Trident **Ceisler Media Duvernay & Brooks Edgemere Consulting Enterprise Fleet Management** First Presbyterian Church in Philadelphia **Hispanic Ventures IBEW Local Union 98 IUPAT District Council 21 Keystone Mountain Lakes Regional Council of Carpenters** Laborers Int'l Union of N.A., Local Union 332 Laborers Local Union 57 Philadelphia Council AFL-CIO Santander Bank Foundation The Alterra Group **T-Mobile** The Elmwood Park Zoo The HAI Group The Michaels Organization **TN Ward** Witt-Hoey Foundation









The WHO KNEW? TO-DO

The 2019 annual PhillySEEDS fundraiser was a well-attended and festive evening (there was even dancing to the music from the DJ at the end!) at PHA's new HQ, with inspiring speeches by PhillySEEDS awardees Marnet Stone and Michael Hall, as well as former Eagles tight end and SuperBowl Champion Brent Celek; a guest appearance by the live eagle of the Eagles, Noah; floral arrangements from Bartram's Garden; and networking and socializing galore.







We had record sponsorships for our 2019 fundraiser, to support the life-changing programs that PhillySEEDS provides for PHA residents, in ways that PHA cannot.

Through our annual fundraisers, we continue to build our audience, our friends, and our donor base – and certainly had a great time doing all those things and more at our June 2019 event!





Who Knew?

That PhillySEEDS' scholarship program won the prestigious 2018 Resident Services Award from Nan McKay!

That the Choice Neighborhoods Transformation Plan for the Sharswood neighborhood is the largest mixed-use, mixed-income redevelopment project underway in the City of Philadelphia. We are creatively ambitious and community-inclined!

WHO KNEW?

That Habitat has partnered with PHA to: 1) repair 48 low-income long term Sharswood family homes (with \$500,000 from PHA), 2) construct 20 new low-income homeownership units on PHA property, with \$3.5 million from PHA; and 3) strengthen resident leadership and decision making, via a foundation-funded study.



MFORENE

That Bartram's Garden generously provided the plants (which you can buy!) that we are enjoying this evening – and is a key partner in the Bartram Choice Neighborhoods planning process, has been involved in youth programming and internships with PHA, and has a free boating program, to connect youth to the Schuylkill River waterfront.





WHO KNEW?

That regularly expressing gratitude can make you healthier, sleep better, be happier and keeps the gray matter functioning in your brain, as it actually changes the molecular structure of the brain – so, THANK YOU!





215.684.4327 PhillySEEDS.org 2013 Ridge Avenue Philadelphia, PA 19121

The official registration and financial information of PhillySEEDS, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania:1 (800) 732-0999 Registration does not imply endorsement

Your donation to PhillySEEDS, Inc. may be tax-deductible under Section 501(c)(3) of the United States Tax Code. However, please consult your tax consultant regarding the eligible deduction for your contribution. All donations are purely voluntary and will not give the donor any special consideration, benefit or preferential treatment in any business dealings with PHA or PhillySEEDS, Inc. The official registration and financial information of PhillySEEDS, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.